<u>Algoriddim launches Neural Mix™ Pro, the first AI-powered music player and editor for producers, DJs and musicians</u>

- Algoriddim's Neural Mix™ Pro for Mac allows users to extract instrumentals and acapellas of any song saved to their device
- Allows users to automatically extract beat-precise vocal, instrument, or beat loops for use with third party music production software and digital audio workstations
- Fully leverages Apple's Core ML technology to separate vocals, drums, and instruments in real-time
- Makes track separation accessible to producers, DJs, and musicians of all skill levels

MUNICH, Germany, August 27, 2020 - Algoriddim has today unveiled Neural Mix™ Pro, its brand-new, AI-based music player and editor that provides real-time audio source separation and beat-precise extraction of elements of music for producers, DJs, and musicians.

Following the groundbreaking launch of djay Pro AI earlier this year, Neural Mix™ Pro is the latest showcase of real-time music source separation and is set to transform the art of remixing, producing, and DJing.

"Traditionally, sourcing the original stem files of tracks has been an arduous process, at best taking time and creative effort away from the production of new music, and at worst, proving simply impossible. Neural Mix Pro allows me to isolate beat loops, acappellas, and instrumentals almost instantly. Its clean interface helps streamline my production process and allows me to focus on what I do best. This is a revelation for musicians and producers." said Bernard "Harv" Harvey, composer, songwriter, multi-instrumentalist, and music producer on Justin Bieber's 2020 album "Changes", as well as the number one hit "Under the Mistletoe".

Steffen Harning of Milk & Sugar, DJ and producer of several top 10 records that became milestones of house music history, including "Let The Sun Shine", "Higher & Higher", and "Hey (Nah Neh Nah), added: "Both as a DJ and a producer I often find myself wanting to isolate elements of existing music. Neural Mix Pro allows me to extract the instrumental and acappella of any song. It's intuitive and delivers great results which I can export for my remixes, mashups, and re-edits. The possibility to also adjust any desired tempo or pitch before exporting makes Neural Mix Pro a killer application for the workflow of DJs and producers."

<u>Neural Mix™ Pro</u>
Neural Mix™ Pro's advanced music player allows users to mute individual vocal and instrumental tracks of songs, time-stretch tempo using zplane's industry leading élastique Pro V3 engine, and even transpose to a different key in real-time. This makes it perfect for practicing musicians or creative enthusiasts who want to explore the music they love in completely new ways.

"We've created Neural Mix Pro to add a new creative dimension to the repertoire of producers, DJs, and musicians of all skill levels," said Karim Morsy, CEO and Co-Founder of Algoriddim. "It's designed to let anyone explore and edit music in unprecedented ways and we can't wait to see what artists create with this AI-powered music tool in their hands."

__Additional Features of Neural Mix™ Pro include:__

- **Offline Export -** Neural Mix™ Pro's advanced offline export allows users to extract acapellas and instrumentals in pristine sound quality, for use in their favorite DJ or music production software.
- **Loop Editor** - Loop Editor functionality enables users to extract and export beat-matched vocal, percussive, or harmonic loops; trim audio tracks to an exact region or sample, and export loops into a range of file formats.
- **Music Browser -** The built-in Music Browser provides users with flexible track sorting options, via Music and Finder integration. The multi-track export allows you to select entire folders or playlists for a batch export of instrumentals and acappellas.
- **AI Music Player -** Neural Mix™ Pro's AI music player provides the ability to change the key and tempo of songs, and to isolate and mute individual instruments, allowing users to play along with their favorite tracks

Neural Mix™ Pro for Mac is available as a free download on the Mac App Store. Users can unlock all Pro features for a one-time in-app purchase of $49.99 / €54.99 / £48.99.

- ENDS -

Official Video
https://youtu.be/7R5gcSIoGBE

Website
https://www.algoriddim.com/neural-mix-pro

App Store Link
https://www.algoriddim.com/store/neural-mix-pro

Requirements
Neural Mix™ Pro is compatible with any Mac running macOS 10.14 or later.

About Neural Mix™ Pro

Neural Mix™ Pro is an AI-powered music player & editor for producers, DJs, and musicians. Created by Algoriddim, winner of multiple Apple Design Awards, Neural Mix™ Pro provides an intuitive interface to isolate and extract beats, instruments, and vocals of any song.

About Algoriddim
Algoriddim, founded in 2006, creates world-class music applications for desktop and mobile devices. Its mission is to eliminate the boundaries between consumer and professional-level software to create a world where every person can be an artist and express themselves through music.

Further information
For more information, please contact Sam Morgan or Ben Daish at:
algoriddim@33Seconds.co

Press page
www.algoriddim.com/press